

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-53617-1

DATE PRINTED

09/21/12

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340969		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MEDIA STRATEGIES & RESEARCH		GRAVES FOR CONGRESS	
AND	11350 Random Hills Rd Ste 670		14 5th Ave S	
ADDRESS	Fairfax	VA 22030-7428	Saint Cloud	MN 56301-3639
	USA		USA	
CONTACT	RACHAEL BEALE		PRODUCT GRAVES FOR CONGRESS EST. 12064	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 12064	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/24/12 AND ENDING 09/30/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11010..	3	04:58A	05:58A	30S	09/24/12-09/27/12	SUNRISE THIS MORNING	3	270.00	810.00
2	11111..	5	05:58A	07:00A	30S	09/24/12-09/28/12	THIS MORNING	5	500.00	2500.00
3	11111..	5	07:00A	09:00A	30S	09/24/12-09/28/12	CBS THIS MORNING	5	300.00	1500.00
4	00001..	1	09:00A	09:58A	30S	09/28/12-09/28/12	JEFF PROBST SHOW	1	350.00	350.00
5	00010..	1	09:58A	11:00A	30S	09/27/12-09/27/12	PRICE IS RIGHT	1	475.00	475.00
6	10100..	2	11:58A	12:30P	30S	09/24/12-09/26/12	NOON NEWS	2	550.00	1100.00
7	01001..	2	12:30P	01:00P	30S	09/25/12-09/28/12	THE BOLD & THE BEAUTIFUL	2	400.00	800.00
8	01010..	2	02:58P	03:57P	30S	09/25/12-09/27/12	DR. PHIL	2	450.00	900.00
9	00101..	2	03:57P	05:00P	30S	09/26/12-09/28/12	ELLEN DEGENERES	2	700.00	1400.00
10	11010..	3	04:59P	05:30P	30S	09/24/12-09/27/12	M-F 5PM NEWS	3	1100.00	3300.00
11	10101..	3	05:59P	06:30P	30S	09/24/12-09/28/12	M-F 6PM NEWS	3	1800.00	5400.00
12	11111..	5	06:27P	07:00P	30S	09/24/12-09/28/12	WHEEL OF FORTUNE	5	2000.00	10000.00
13	Sa	1	06:28P	07:00P	30S	09/29/12-09/29/12	WHEEL OF FORTUNE	1	1000.00	1000.00
14	T	1	06:58P	08:00P	30S	09/25/12-09/25/12	NAVY NCIS	1	7650.00	7650.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	11350 Random Hills Rd Ste 670		14 5th Ave S		
ADDRESS	Fairfax	VA 22030-7428	Saint Cloud	MN 56301-3639	
	USA		USA		
CONTACT	RACHAEL BEALE		PRODUCT GRAVES FOR CONGRESS EST. 12064		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 12064	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/24/12 AND ENDING 09/30/12 NO. WEEKS: 1					

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			FROM	TO						
15	W	1	07:58P	08:58P	30S	09/26/12-09/26/12	CRIMINAL MINDS	1	5000.00	5000.00
16	Th	1	09:00P	10:00P	30S	09/27/12-09/27/12	ELEMENTARY	1	6500.00	6500.00
17	F	1	06:58P	08:00P	30S	09/28/12-09/28/12	CSI: NY	1	3150.00	3150.00
18	Su	1	08:00P	09:00P	30S	09/30/12-09/30/12	THE GOOD WIFE	1	5000.00	5000.00
19	10100.0	2	10:00P	10:35P	30S	09/24/12-09/26/12	LATE NEWS M-F/SU	2	1800.00	3600.00
20	Su	1	10:35P	11:05P	30S	09/30/12-09/30/12	WCCO 4 NEWS AT 10:30	1	900.00	900.00
21	01011..	3	10:35P	11:38P	30S	09/25/12-09/28/12	LATE NIGHT WITH DAVID	3	550.00	1650.00
22	00100..	1	11:37P	12:38A	30S	09/26/12-09/26/12	THE LATE LATE SHOW W/CRAIG	1	255.00	255.00
Total Contract:								47		63240.00

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